

Colette Ward

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Fashion Institute of Technology senior specializing in textile science seeks associate roles in fashion business, product development, and consumer marketing.

EDUCATION & SKILLS

Bachelor in Applied Science, Textile Development and Marketing 2024
Fashion Institute of Technology, State University of New York

Technical Skills: Microsoft Excel, Adobe Photoshop, Dubier & Stoll Knitting, Dobby Pro 10, CRM

Spring 2024 Courses: Textile Project Development, Knit Product Development II, Textile Fibers, Total Quality Management for Textile Production

Fall 2021-22 Student Government, Senator for Commuter Students, Allocations Committee

Fall 2019 Athletics, Women's Tennis Team

WORK EXPERIENCE

Assistant to CEO/Nellie Creates Creative Strategist, Hybrid
09/2023 - current

- Managed the development of a company website and organized the operational infrastructure for digital and print tools.
- Boosted public profile with clients and industry peers, increasing leads generated for current and future project management opportunities.
- After entering the business, I helped to clarify a mission and vision statement to accompany customized growth-oriented strategies.

In-Store Associate/Frances Valentine, New York
10/2021 - 01/2022

- Navigated the opening of a temporary SoHo retail concept, requiring us to become a motivated and informed brand representative.
- Supported team leaders by focusing on sales goals and driving customer acquisition.

Spring/Summer Intern / The Women's Fund of Miami-Dade, Miami, FL
01/2019 - 07/2019

- Launched the 2019 Power of the Purse annual fundraiser and monthly Impact Collaboratives, demonstrating an investment in non-profit management and omnichannel marketing.
- Digitized constituent outreach, research, and database maintenance efforts.